



## Easyfundraising Made Easy!



### What is easyfundraising?

**'easyfundraising' is the UK's biggest charity shopping site**

Sign up to 'easyfundraising' and see your favourite brands donate to The Ginger Cat House Rescue whenever you shop with them.

'easyfundraising' partners with over 7,000 brands who will donate part of what you spend to a cause of your choice. It won't cost you any extra. The cost is covered by the brand.

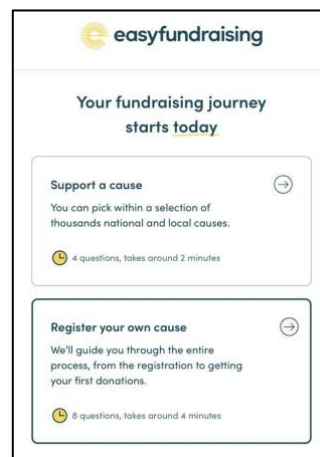
Brands pay 'easyfundraising' a commission because when you start your shop from the 'easyfundraising' website or app, they can see that 'easyfundraising' sent you to them. If you make a purchase, a commission is generated, and 'easyfundraising' turns that into a donation - magic!

### How do I sign up?

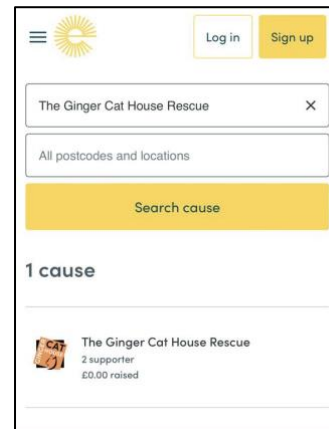
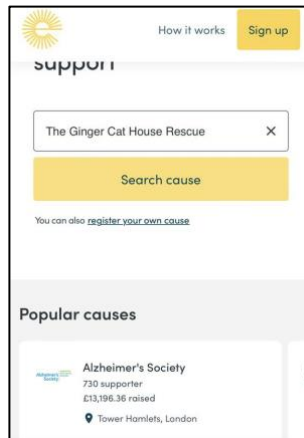
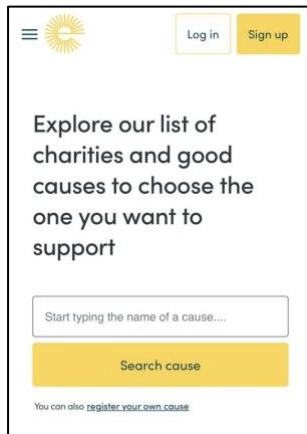
1. Go to the 'easyfundraising' website:

<https://www.easyfundraising.org.uk>

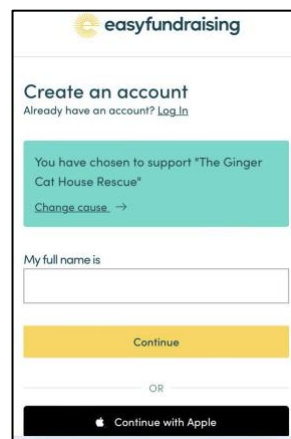
2. Click on 'Sign up and Get started' then click on 'Support A Cause'. GCH is already registered as a cause.



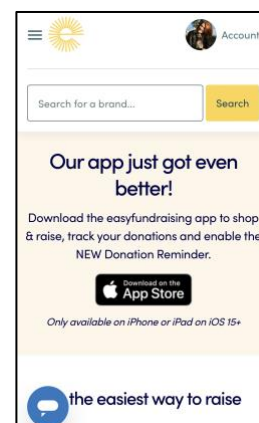
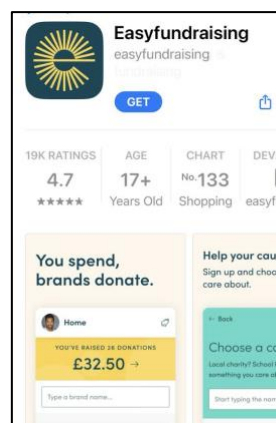
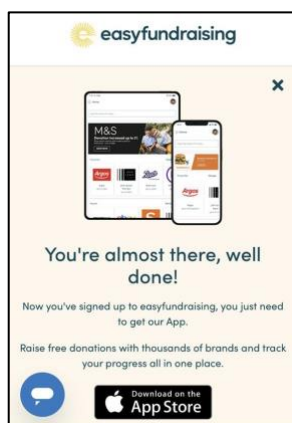
- To select 'The Ginger Cat House Rescue' as your chosen cause: type in our name and click on 'search cause'. Then click on our name underneath when it comes up.



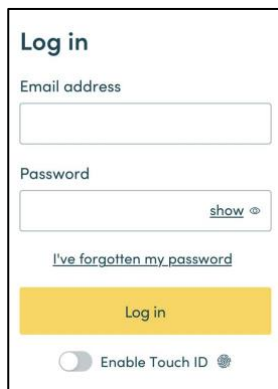
- When you reach our page, click on 'sign up and support this cause'. Then create an account with your usual details.



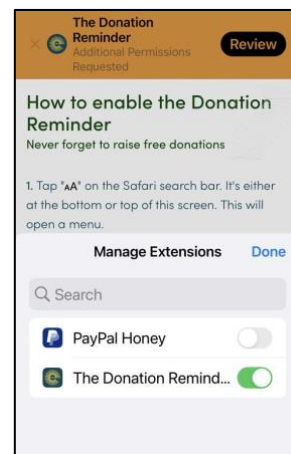
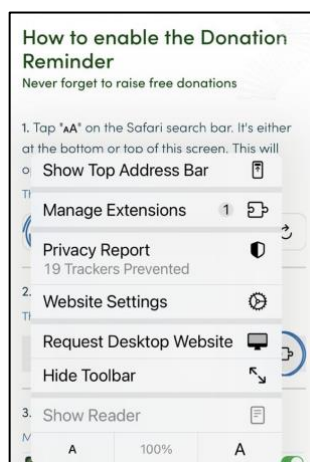
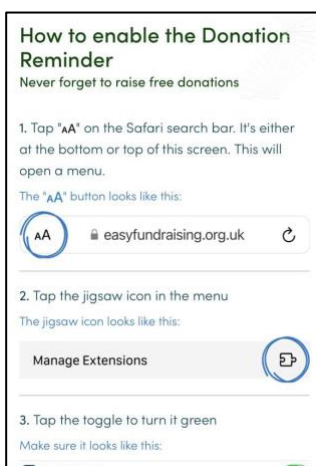
- If you don't use apps on your device, go straight to point 6 b) 'turn on notifications'. If you are using an iPhone/ iPad (iOS15+) , when prompted, download the 'easyfundrasing' app. It will help you to shop, track your donations and enable the Donation Reminder (point 7) :



6. a) After the app is downloaded, log back in to your 'easyfundraising' account when prompted.
- b) You may now 'turn on notifications' if you wish:



7. You can also enable the Donation Reminder, in case you forget to go in via 'easyfundraising' before you start shopping! Tap 'AA' on the Safari search bar, then 'Manage Extensions', then tap 'The Donation Reminder' toggle on to green.



8. You're good to go! When you log in, 'search for a brand' and start shopping. Use 'easyfundraising' whenever you shop online. Thank you for your support!

